

RE:BORDER 2022

Fourth Bi-national Conference

SAVE THE DATE
NOV. 14-16



RE:BORDER 2022

RE:BORDER 2022 is the fourth annual conference that explores key regional issues and innovative solutions. This year's theme is *"Innovation & Sustainability."*

The conference aims to foster and facilitate transborder diplomacy, cross-disciplinary relationships, and binational collaboration to solve common problems/cooperation by increasing understanding about the assets as well as the pressing challenges facing our transborder region through the sharing knowledge and public policies created by research, stories of innovation experiences of scholars, professionals, politicians, artists, students and community members who comprise our transborder region.

Innovation is a crucial component of the identity of our transborder region, both following and dictating trends such as globalization, integration, digitization and sustainability. The new reality imposed by Covid-19 has transformed world economies and societies while, at the same time, questioning and sharpening sustainable development goals and priorities. The objectives of the RE:BORDER 2022 conference are, therefore, twofold:

- Firstly, we would like to present state-of-the-art scientific analyses, both empirical and theoretical, and creative arts initiatives which address sustainable innovation responses to current and future trends and threats facing the transborder region.
- Secondly, we wish to devote as much attention as possible to studies focusing on innovation in our transborder region that address the sustainability aspects of all areas (environment, society, education, and economy), and not just those which are ecological.

More precisely, with our first objective, we are interested in the changing patterns of global trends and their impacts on sustainable innovation in the transborder region, including the pre-/mid-/post-Covid-19 influences on sustainable innovation behavior, approaches, dynamics and outcomes (positive and negative) of all or selected stakeholders. The transborder region tends to perform better in terms of environmental and economic sustainability, compared to a generally lower commitment to the social dimension of sustainability. Underperformance in the social component of sustainability in our transborder region can result, among other things, from misconceptions or unclear guidelines on social sustainability as opposed to increasingly adopted environmental sustainability policies.

For our second objective, we encourage presenters to consider innovative approaches to integrating social sustainability, beyond the economic and environmental dimensions, within the overall sustainable development performance of the transborder region.

Presentation/panel topics may include, but are not limited to, the following aspects of "*Innovation & Sustainability*" in the transborder region:

- Quality of Life (QoL) of residents/inhabitants
- Community approaches to social empowerment
- Community resiliency, adaptation, and development
- Ecosystem services and environmental conservation
- Public- and private-social sector cooperation
- Intelligent design and manufacturing
- Global value chains (logistics, manufacturing, and human capital)
- Agricultural production and management
- Urban development, mobility, and housing
- Cross-border travel/tourism and community impacts
- Energy use and education
- Educational methodologies and innovation ecosystems (e.g., COIL, STEAM)

Conference Format

The conference will be hybrid with in-person sessions and roundtable discussion in San Diego (Nov. 14), Tijuana (Nov. 15), and Mexicali (Nov. 16). Simultaneous translation will be provided.

For Faculty Members:

We are uniquely situated in a complex Transborder Region encompassing many challenges and opportunities for teaching and learning. We encourage faculty to use this conference as an opportunity to internationalize your fall curriculum in alignment with specific Global Learning Outcomes (GLOs) with a Bi-national/International component to your content area syllabi—to help students better understand the complexities and beauty of living and learning in our vibrant Transborder Region.

We are looking forward to a dynamic conference and the birth of new collaborations that will benefit our transborder region.